

GGN - Geopark Annual Report 2017

1. GEOPARK IDENTITY

Geopark name, country, regional Network: **Villuercas-Ibores-Jara UNESCO Global Geopark (Spain, European Geoparks Network)**

Year of inscription / Year of the last revalidation **2015**

Representative Photo (from the most important event this year)



Painting the playground wall at the Cañamero Primary School with the geological timeline.

2. GEOPARK FIGURES

Number of Geopark staffs: 4 staffs including 2 geoscientists. In partial time, other staff are tourism, rural development and management professionals.

Number of Visitors: 90,000

Number of Geopark events:

Scientific events: 3.

Tourist events: 5 large events of, at least, one week of activities.

Educative activities: 24 field trips, 1 seminar, 1 celebration day.

Institutional events: 2.

Number school classes realize Geopark educational programmes 16

Number of Geopark press release 2

3. GEOPARK ACTIVITIES

Major achievements in 2016:

Contribution towards GGN - Networking and Participation

1. Participation in the stand of the EGN in FITUR 2017 (Madrid).
2. Coordination and edition of the publication "Geoparques. The most innovative destinations for sustainable tourism". Presentation in FITUR: January 18th.
3. Cross-border cooperation project: Naturtejo (Portugal) and Villuercas-Ibores-Jara: "The bridge over the Armorican Quartzite". FEDER-INTERREG.
4. Welcome to the aspiring project "Geopark of Quaternary Granada". February 14th.
5. Welcome to the aspiring project of "Campos de Calatrava". February.
6. Talk at the International Conference of Sustainable Tourism in Penamacor, Naturtejo UGG, Portugal. February 24-25.
7. Attendance at the at Burren and Cliffs of Moher UGG.
8. Participation in the stand of the GGN in ITB Berlin 2017. March.
9. Attendance to the Spanish Forum of Geoparks and to the 39 Coordination Committee of the EGN (Burren and Cliffs of Moher UGG, Ireland, March 23rd).
10. Participation in the 40 EGN Coordination Committee and in the 7th European Conference of the GGN 2017 (Azores UGG, Portugal). September.
11. Geotourism Conference in Andalusian geoparks, in Guadalcanal, Seville. 5th June.
12. Javier López attends the revalidation mission of Idrija UGG (Slovenia). June 17th.
13. Assistance to the Spanish National Geoparks Committee. June 28th.

14. Meeting in Guadeloupe for the "I am a geoparker" educational project. July 10-12.
15. Visit of a delegation of Shennongjia UGG, China. September 17th.
16. Welcome and assistance to the aspiring "Geoparque Imbabura", Ecuador. Oct 17.
17. Attendance and speeches at the First International Seminar on Sustainable Tourism and Geoparks. Government of Andalucía. Seville. November 24-26.
18. Animation of the EGN project "Geofood" with agri-food companies.
19. Responsible for the Social Media of the Spanish Geoparks Forum.

Management and Financial status

20. Meetings of the Geopark Council and the Steering Commission: Action Plan coordination activities. Meetings: March 7th. April 18th, August 31st, November 21st.

Geoconservation

21. Improvement of the accessibility and safety in two geosites.
22. Fieldwork with the Educational and Scientific Committee (CEC).
23. Study in collaboration with Naturtejo UGG, Portugal, of the ichnofossil Daedalus.

Sustainable tourism (Geotourism)

24. Assistance FITUR, EGN stand: interviews and professional meetings. January 18th.
25. International Ornithology Fair in Monfragüe National Park. February 24th to 26th.
26. Training and coordination meeting for the Geopark Infocenters. April 18th.
27. The 8th EGN Geopark Week: more than 40 activities. May 19th to 28th.
28. Onda Cero radio program on the geopark. July 7.
29. Speech in 1st Master on Green and Circular Economy. Extremadura Univ. June 13th.
30. 2nd National Congress of Ecotourism, held by the geopark in Guadalupe, 200 congressional representatives. November 7th to 9th.
31. New promotional brochures; geosites, catalog of tourist services, new editions of maps and guides. Bilingual re-edition of the Geopark Image Book.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

32. 50th anniversary of the discovery of the Castañar de Ibor Cave. March 14th.
33. 5th Geopark School Life, Berzocana village, 600 students and teachers. May 25th.
34. Painting the Wall of the Geological Time at Cañamero Primary School. May 26th.
35. 2nd Geopark International Summer Course, University of Extremadura. July 10th.
36. Educative field works, lectures and workshops with schoolchildren along the year.
37. 24 educational trips have been organized and financed for different educational centers of the province in collaboration with the Provincial Delegation of Education.
38. Field trips for training conducted by members of the Scientific Committee.
39. Meeting of the Educational and Scientific Committee. It meets twice a year. Design of the educational and scientific project. Proposals for actions and activities.
40. The "Geocentros" Working Group. Development of projects and proposals of the educational community. May 31. September 30th.

Strategic Partnership

41. The Geoloday held in the geopark, Castañar de Ibor, Spanish Geological Society May 6th.

Promotional activities

42. 3rd edition of the tourism event GEODISEA 2017: 40 activities promoting geotourism: three weekends of Geoadventure, Geoflavours and Geoculture. November.
43. Social media: Facebook (@GeoparqueVilluercas, 4,900 followers, Twitter (@VilluercasGPark, 5,600 followers) and Instagram (@villuercasgpark 1,444).
44. Dissemination and promotion of the Geopark website (www.geoparquevilluercas.es) and the activity of the UNESCO Spanish Geoparks at www.geoparques.eu.

4. CONTACTS:

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